

TUAC Online Sale Event Guidelines

Entering your items

1. Once you have registered - log into your Consignor Account & “work with consigned inventory”
2. You’ll enter info about your item AND upload a picture. You can upload the picture now, or later. (*see photo tips below)
3. Description – this is a little different than in person – remember these people are only seeing a photo they can’t see the tag in the shirt for brand etc. So be sure you put the brand in the description – people will be searching for brands so be sure to include it and don’t abbreviate them – not everyone will know that CP is childrens place in your head 😊 Describe the item like they cannot see it.
 1. Description Row One: brand and what it is
 2. Description Row Two: description
 3. Description Row Three: size, additional info, etc
4. When your item is ready to be uploaded (description is correct and photo is uploaded) , mark it “ready for sale” We may do an upload in advance and do another closer to the deadline so don’t mark it ready until you are sure it’s all correct
5. There is a \$4 minimum for this event so make sure that your items is worth \$4 or pair it with something else
6. You do not need to print any tags – this will happen after you sold your item.

Pricing your items:

\$4-6 basic brands (Old Navy, Carters, Osh Kosh, Childrens Place

\$6-10 better brands (Gap, Nike, Lands End, UA,)

\$10-25 Boutique Brands (Janie & Jack, Hannah Anderson, Mini Boden, etc)

On non clothing items we usually say 30% -40% of retail but Great condition or high demand items

can go a little higher

Ask yourself – what would I be willing to pay for this – if you wouldn't spend that then drop the price. Do NOT say to yourself – I want \$6 out of this item and then add the % on top of that price and make it \$10 when it's an item only worth \$6 – it won't sell and you get nothing.

What to do with your items after you have entered them:

1. You need to be sure your kids don't get into these items so keep them in a place where they don't change their minds or break or stain an item.
2. Label each item/set with the corresponding Item Number for easy reference. You could use address labels or sticky notes
3. Once it sells, it no longer belongs to you, keep it safe! There will be penalties for those that sell items and cannot produce them or bring them damaged.

What You Can Sell

- Clothing, infant-adult, all seasons, no limits. Including maternity
- Shoes, boots, purses (no fake designer brands) accessories, backpacks, etc
- Books, puzzles, games, toys, crafts, etc
- Home Goods, furniture, tools, sporting goods, etc
- Outside toys, bikes, wagons, etc
- Lawn furniture, camping, hunting supplies (no guns or knives), etc
- Teacher classroom items and homeschool items
- Small appliances, dishes, serving pieces, etc
- Holiday décor and clothing
- NWT items for gifts
- Pet Supplies
- Musical instruments

What You Cannot Sell

- Damaged items – if there is a small issue it must be mentioned by you in the listing (ex. End table has a small chip on corner) and must be in photo (you can do a collage to get multiple angles)
- No smoke or musty smells. If you smoke or someone in your home or car does its best not to bring your items. It's so hard to get that smell out and families can be allergic

- No animal hair on items
- No recalled items
- We will not be accepting baby gear this sale (maybe in the future) but no strollers, pack n plays, car seats, exersaucers, bouncy seats or high chairs)
- No VHS or CDs and this is the last time we will allow DVDs
- No printers, computers, monitors, tvs stereos
- No large appliances (stove, refrigerator, washer/dryer etc)
- Any item that is adult themed or that TUAC feels in unsuitable for family viewing will be removed from the TUAC Store

The quality matters to you and it does to other shoppers!

All items must be new with tag, excellent condition or very good condition. No “play clothing”, broken or damaged items, etc. Shoppers can’t examine your items like they can in person. It is your responsibility to make sure your items meet TUAC standards. Please read over all the directions and examine your items closely. Items that do not meet our standards you will not be paid for those and charged a 5% fee for the item. A bad item causes a lot of issues for us as well as a very disappointed buyer that we have to deal with.

Pricing your items

***How to take the best photos**

Photography Tips:

- One picture is worth a thousand words. Make it a good one!
- “Square” is the best format: Max image size: 5mb
Image dimensions: max width and/or height: 4472 px
Image file types allowed: .png, .jpg, .gif, .jpeg
- Turn off “live photo” mode – if you don’t know how just google it – it’s easy
- “Lay it Flat” on a clean, smooth surface, (a white sheet on the floor is great) then take your picture OR wear it!
- Use a ruler, quarter, etc, to demonstrate size.
- Use a piece of paper and write out details or a small whiteboard to add more details laid beside the item.
- Use an app to make a pic collage (FREE apps: PicCollage, Collage Maker)
- Good lighting is a must! Outside during the day or snag a cheap ring light – it will be worth it
- Wrinkles, bad backgrounds, poor lighting= low sales
- Categories, Sizes, Titles & Descriptions are VERY important!

Important Deadlines

Once items are marked “ready for online sale” they will be exported and no longer able to be edited or deleted. Exports will happen twice and you will be notified before each one. **The last one will be April 23rd**

Consignors Shop First!

Consignors shop the Online Store first. Whomever checks out first receive the item.

- Consignors will receive a text link & email to the Store prior to the public shopping, both full price & at discount.
- Once we are open to the public sharing this link to others and on social media is imperative to increasing your sales

Consignor Early Shopping is April 25th (time to be determined but it will be in the evening)

Prepare your sold items for drop off!

It sold, now what?

- Check your Consignor Account to know what SOLD
- Print the corresponding SOLD tag for each item. Each SOLD item has a specific tag based on the SHOPPER who purchased it.
- Print on CARDSTOCK paper, ideally white.
- Organize your tags/items based on the SHOPPER CODE printed on each SOLD TAG
- Note: these tags look different than tags for the in person pop ups.
- It is very important that the correct SOLD tag goes on the correct item.
- The more organized you are in prepping your SOLD items, the easier it'll be to fill shopper orders.

Preparing Your Items:

- Clothing: roll it up tightly and wrap it with a rubber band(s), keeping all items intact. Attach the SOLD tag for that item.
- Toys and items with pieces: make sure they are all contained so parts do not become separated. Attach the SOLD tag for that item.
- Breakables: make sure it is packaged appropriately so it does not break in transit.
- Placing it in a bag? Only CLEAR bags may be used
- Remember: SOLD items are no longer yours. Make sure the correct SOLD tag is on each item, based on the SHOPPER CODE and item info

Bring it to TNT!

Drop off your items on **Sunday April 28th** at TNT Sportsplex. You will sign up for a drop off time in your account. Drop off times will be listed there.

Please note this is not like in person drop off. You will have to bring your items in and it could take 30 min or longer depending on how many items you sold

Bringing Your Items & Filling Orders

1. During designated days/times, you will bring all of your SOLD items, tagged with the respective SOLD tag, to TNT.
2. Once you arrive, you will scan all items into the computer, then place all items into each respective shopper's bag (these are the bags where people purchased your items and will be placed in order throughout the venue).
3. When all items have been accounted for, you're finished!
4. It's best not to bring your kids for drop off – if you do, they CANNOT help you put your items out.
5. No hangers, all clothing rolled with rubber band or in clear bags
6. Let us know when you are finished

(During Purchase Pick Up, shoppers –will come back to the venue and pick up your order. At that time you can review all items or just take them home. Once they leave the facility, all sales are final.

Reasons for refunds: item doesn't match description, item doesn't meet TUAC standards. Unfortunately buyers remorse is not reason for a refund.)

Note: sellers with unaccepted items will be charged 5% of the item in addition to not being paid for the item and the item will then be discarded or donated. Make sure your item matches the description, and meets TUAC standards. If you're not sure, email me at shanna@tuackidssale.com

The best part...Getting Paid!

- Consignors receive 65% of their selling price.
- If consignors sell 75% or more of listed items, they receive an additional 5%
- Checks will be emailed within 10 business days (usually 4-5).
- The email in your Consignor Account when tagging concludes is where your check will arrive
- Have items that didn't sell but you want to sell them in the spring? YES you can reactivate your items in your account and you are ready to go! You will just need to print your tags for those items and prepare them for the sale

Online Sale Categories

Accessories - Boys
Accessories - Girls
Accessories – Teen
Accessories – Women
Accessories - Men
Arts and Crafts
Baseball
Basketball
Bath – Home Decor
Bath – Kids
Bedding - Infant
Bedding - King
Bedding - toddler bed
Bedding – Childrens full
Bedding – Childrens twin
Bedding – Full
Bedding – Queen
Bicycle
Books -easy reader
Books – adult / teen
Books – board book
Books – chapter
Books – cooking
Books – holiday
Books – misc
Books – Parenting
Books – religious
Books – self help
Books – storybook
Building Materials (wood, block etc)
Car Organizing
Carriers to wear infants
Classroom - Décor
Classroom - Furniture
Classroom - Manipulatives
Classroom - Math
Classroom - Office Supplies
Classroom - PE Equipment
Classroom - Pre-School Aids
Classroom - Professional Development
Classroom - Science
Classroom - Social Studies

Clothing - Boys

Clothing - Girls
Coats - Boys
Coats - Mens
Coats – Girls
Coats Womens
Costumes
Cribs
Dancewear
Diaper Bags
DVD
Educational
Electronics
Exercise
Feeding – Toddler
Feeding – Infant
Football
Furniture – small
Furniture Lg Items
Games
Garage Items
Hats - Boys
Hats - Girls
Holiday Clothing
Home Décor – Winter / Christmas
Home Décor - Fall
Home Décor - Spring
Home Décor - Summer
Home Décor – misc
Home School Curriculum
Infant Bath
Infant feeding
Infant Shoes
Infant Toys
Jewelry
Kids Furniture
Kitchen – Appliances
Kitchen – Cooking
Kitchen – Décor
Kitchen – Dishes / serving
Lacrosse
Ladies Designer Handbags
Laundry Room
Light Fixtures
Maternity
Mens Clothing - Dress
Mens Clothing – Athleisure
Mens Clothing – Casual
Musical Instruments
Nursery – Diaper Changing

Nursery Organizing
Nursing / Breastfeeding
NWT (new with tags)
Outdoor Furniture
Outdoor Toys
Outdoor Toys – Play House
Outdoor Toys – Slides
Outdoor Toys – Wagons
Party Supplies
Pet Supplies
Pool / Swim
Prom
Puzzles
Scrapbooking
Shoes - Boys
Shoes - Girls
Soccer
Socks - Boys
Socks - Girls
Softball
Sports Misc
Tools
Toy Ride Ons
Toys - Boys
Toys – Girls
Video Games/Consoles
Volleyball
Womens Clothing - Dress
Womens Clothing – Athleisure
Womens Clothing – Casual
Womens Shoes